



The 3rd Annual NC Hot Sauce Contest 
1st Annual Chile Pepper Eating Contest



Sponsored By
Bailey Farms, Inc.

What would a hot sauce contest be without a Chile Pepper eating contest? Can you take the heat? If so, sign up for a chance to win a grand prize of \$300 – all for stomaching a few of the world’s hottest chile peppers!

The hotness of chilies is based on Scoville Heat Units. In 1912, Wilbur Scoville, a chemist by profession, developed a method to measure the heat level of chile peppers. The test is named after him, known as the “Scoville Organoleptic Test.”

The substance that makes a chile so hot is called Capsaicin. Pure Capsaicin is rated somewhere between 15,000,000-16,000,000 Scoville heat units. To put Scoville heat units (SU) in a better prospective, a jalapeno is rated 2,500-8,000 Scoville heat units compared to a Habanero which is rated 100,000-325,000 Scoville heat units.

Do you think you can handle the heat? If so, fill out the attached application, turn it in (email it (sales@stovallsgifts.com) or mail it to **Stovall's Gifts 100 Main St Oxford, NC 27565** with your entry fee (**Make Checks out to: ACIM, Area Christians in Ministries**) and compete in the **NC Chile Pepper Eating Contest!**

Rules and Regulations

- **ROUND 1: The Red Fresno** (4,000-5,500 SU). You must completely chew and eat all but the cap of the Red Fresno in order to advance to the next round.
- **ROUND 2: The Jalapeno** (2,500-5,000 SU). You must completely chew and eat all but the cap of the Jalapeno in order to advance to the next round.
- **ROUND 3: The Habanero** (100,000-300,000 SU). You must completely chew and eat the entire chile except the cap in order to finish the contest.
- If there is not a winner after round 3 (three), the contest will continue with additional Habaneros until the last contestant is standing.
- Contestants are disqualified if they cannot perform the instructed actions described above or if they raise their white flag at the eating table.
- Contestants unable to keep the chilies down will be disqualified.
- Each contestant is permitted only 1 bottle of water for the contest. No other food or drink is allowed on stage.

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\$300 GRAND PRIZE

Contestant Application Form

First Name: _____

Last Name: _____

Address: _____

Phone(s): _____ home _____ cell

Email: _____ Age: _____

Entry Fee: \$20.00 per person (first 15 applications received will be entered)

- Make checks out to: ACIM, Area Christian in Ministries -

Waiver and Release of Liability

I, _____ the undersigned, know that the above listed event is a potentially hazardous activity and I attend and participate it of my own free will and choice. In choosing to participate in the **NC Chile Pepper Eating Contest** and any related activities, I fully accept and assume all risks that may occur before, during, or after this contest and its related events. I accept this specific notice of the existence of the risks. I shall assume and pay my own medical and emergency expenses in the event of injury, illness, or other incapacity regardless of whether I authorized such expenses. I realize that this activity requires physical conditioning and I represent that I am in sound medical condition capable of participating in the contest without risks to myself or others. I have no medical impediment, which would endanger others or myself. Knowing these facts and in consideration of my entry acceptance, admission to and/or participation in the **NC Chile Pepper Eating Contest** and its related events, I for myself and anyone acting on my behalf, release, waive, discharge, covenant not to sue and agree to hold **Stovall's Gifts, The NC Hot Sauce Contest, Bailey's Farm or any sponsors; emergency and support personnel, volunteers and their representatives** harmless from any and all claims, demands and actions of any and every kind I have, may have or may hereafter accrue against the released parties directly or indirectly arising out of or relating in any respect to my attending or participating in the **NC Chile Pepper Eating Contest** and its related events. If I am a minor, my parent or guardian also is signing on my behalf and we both agree to be bound by the terms of this agreement waiver and release.

I HAVE READ THIS AGREEMENT, WAIVER AND RELEASE, AND AGREE TO ACCECPT ITS TERMS.

Printed Name

Date Signed

Participant Signature

Parent/Guardian Signature (under 18 only)